



# المنتدى الدولي للذكاء الاصطناعي والرقمنة

" ادارة الدزمات والدبتكار ومستقبل التكنولوجيا

### International Forum on Artificial Intelligence and Digitization

"Crisis Management, Innovation and the Future of Security Technology"

# تحت رعاية معالي وزير دولة لشئون الإتصالات السيد / عمر سعود العمر

خلال الفترة 15 - 18 ديسمبر 2024 -الوقت ( 8:30 إلى 1:30 ) فندق راديسون بلو - الكويت

15 - 18 Des. 2024 - Time (8:30 to 1:30) Radisson Blu Hotel - Kuwait

المنتدي & المعرض : 17 - 18 ديسمبر 2024 - ورش العمل: 15 - 16 ديسمبر 2024 Errum & Exhibition : 17 - 18 Des. 2024 - Workshops: 15 - 16 Des. 2024 ورش العمل: 15 - 16 ديسمبر 2024



مسابقة الدبتكار والدبداع للشباب المتميز



## Forum speakers



Dr. Falah Suiri
Phd-Educational Educational Expert
Administration and Administrative Training Commission
General Authority for Applied Education and Training



**Dr. Sarah Antonio**International researcher in artificial intelligence and digital transformation Stuttgart University
Germany



Hanoof khaleefa alenzi
political researcher in the field of al & strategy of security - USM
Certified international trainer in Crisis management



Eng. Salem Alotaibi
Al Strategist
Paper: The era of empowerment



Dr. Magd Donia
General Manager
Kuwait Application Service
Provider Co. ( KASP )
Paper: Practical Case Studies in Al



Mr. Mohammed Mubin Mallick Founder and CEO / PhD Kiran Smart Deliving Smart Solutions, India



Dr. Ammar Abu Obaid GExecutive Director. M.G Solutions Integrated Systems - USA Paper: Artificial intelligence Tech. Brain Image Classifier ( BIC )



Eng. Sulaiman Aburas
MEA Director - (AI) Expert GREENOLOGY ENGINEERING L.L.C
FZ - Dubai - U.A.E
Paper: Automating solutions for administrative tasks
and analyzing data through (AI) programs
and using them to serve government and private Sectors



Dr. Radwan Elanani
A certified International Expert in the
Affairs of the UN and the WTO
Paper: Global Technological Developments and Their
Impact the Economics of Gulf Industries



Andrew long, BSc (Hons), MSyl, APP principal Consultant Security & Risk Management at WSP KSA University of Portsmouth UK



Eng. Abdullah Al-Ghareeb
Adjunct Instructor at The Public Authority
For Applied Education & Training, Kuwait
Paper: The role of Artificial Intelligence
in Achieving Sustainable Development



Dr.Aaron Rababaah
Professor of Computer Science
American University, Kuwait
PHD.Tennessee State. USA
Paper: Machine intelligence
research projects at AUK



Mr. Roland Abinajem
CEO - Revotips
Cybersecurity & Digital
Transformation Consultants
Paper:Applications of Al



Mrs. Hala Dairy
Head of Microsoft Unit at CCI.
Paper: Practical uses of artificial
intelligence in ministries, agencies
and larg companies



Dr. Bassem Alkassem Global Lecture Box Hill College, Kuwait. Paper: Digitalization: Strategic Planning Tactics, and Major Challenges



Mr. Sulaiman AL arouj
Ai Engineer and Technology Consultant CEO
and Founder, Empower Sword Technology
Paper: Digital transformation under
artificial intelligence



Mr. Alexey Varfolomeev SAP International Security Management Institute (ISMI), UK Republic of Serbia



Eng. Mohammad Al-Malaily Projects Manager Al Specialist Paper: Implementation of Artificial Intelligence in Archiving Solutions

Introduction:

The State of Kuwait and the GCC countries are undergoing developments and acceleration towards technology, artificial intelligence and digital transformation in all governmental, private and charitable institutions and facilities, which has made it one of the most important priorities of the Gulf governments, including the State of Kuwait, to place these topics within their strategic priorities to achieve sustainable development in Kuwait's vision and in parallel with government projects aimed at benefiting from smart transformation and technology in the state's sectors. It is no secret that the fields of artificial intelligence are among the fastest growing fields in the world and are witnessing tremendous transformations in practical uses and advanced technology, especially in the field of crisis and disaster management, innovation and security sectors, and they cover more aspects of life day after day, which explains why countries and institutions are racing to explore this field and delve into its details to ensure a suitable position in the world of the future. The government has set smart and digital transformation steps as its top priorities and has developed many plans and strategies that have placed it at the forefront of advanced countries in technology and artificial intelligence. The state has anticipated the future early by moving forward towards a secure smart and digital world through an advanced infrastructure that allows for the provision of distinguished and diverse content covering various aspects of life, which contributes to the transfer and exchange of knowledge and services worldwide. The Corona pandemic came to enhance this transformation and enhance technology.

تمر دولة الكويت ودول مجلس التعاون بتطورات وتسارع تجاه التكنولوجيا والذكاء الاصطناعي والتحول الرقمي في كافة المؤسسات والمرافق الحكومية والخاصة والخيرية مما جعل من أهم أولويات الحكومات الخليجية ومنها دولة الكويت أن تضع هذه الموضوعات ضمن أولوياتها الاستراتيجية لتحقيق التنمية المستدامة في رؤية الكويت وبموازاة المشروعات الحكومية الرامية إلى الاستفادة من عمليات التحول الذكي والتكنولوجيا في قطاعات الدولة، ولا يخفي بأن مجالات الذكاء الاصطناعي تعد من أسرع المجالات نموا في العالم وتشهد تحولات هائلة في الاستخدامات العملية والتكنولوجيا المتقدمة خاصة في مجال إدارة الازمات والكوارث والابتكار والقطاعات الأمنية وهي تغطي يوماً بعد يـوم المزيد من جوانـب الحيـاة، وهـو ما يفسـر سبب تعطي يوماً بعد يـوم المزيد من جوانـب الحيـاة، وهـو ما يفسـر سبب تسابق الـدول والمؤسسات في استكشاف هـذا المجال والدخـول في تفاصيله لضمان موقع مناسب في عالم المستقبل.

ووضعت الحكومة خطـوات التحـول الذكـي والرقمـي كأهـم أولوياتهـا ووضعت العديـد مـن الخطـط والاسـتراتيجيات جعلتهـا فـي مقدمة الـدول المتطـورة فـي التكنولوجيـا والـذكاء الاصطناعـي، واستشـرفت الدولـة المسـتقبل مبكـراً مـن خـلال المضـي قدمـاً نحـو العالـم الذكـي والرقمـي الامن عبر بنية تحتية متطـورة تسـمح بتوفير محتـوى متميز ومتنـوع يغطـي مختلـف المجـالات الحياتيـة، بمـا يسـهم فـي نقـل وتبـادل المعرفـة والخدمات على مسـتوى العالـم، وجـاءت جائحة كورونـا لتعـزز ذلـك التحـول وتعـزز التكنولوجيا.

#### Forum topics:

- Artificial intelligence and promoting sustainable development.
  - Challenges and opportunities in the era of security and technological innovation.
- Practical uses of artificial intelligence in government institutions, agencies and companies.
- Decision-making, crisis and disaster management and international experiences.
- Artificial intelligence solutions, information security, development challenges and fifth-generation technologies.
- Internet of Things, big data, improving business efficiency and cloud computing.
- Cybersecurity, digital security and readiness in raising the level of security and preparing strategies and plans.
- Sustainable smart digital transformation in the health, education and oil sectors and government and private institutions.
- Modern management using artificial intelligence and digital tools

### محاور المنتدى:

مقدمة:

- ♦ الذكاء الدصطناعي والرقمنة وتعزيز التنمية المستدامة.
- ♦ التحديات والفرص في عصر الابتكار الأمني والتكنولوجي.
- ♦ الاستخدامات العملية للذكاء الاصطناعي في المؤسسات الحكومية والهيئات والشركات. ♦ اتخاذ القرارات وإدارة الدزمات والكوارث والتجارب الدولية.
  - ♦ حلول الذكاء الصناعي وأمن المعلومات وتحديات تطوره وتقنيات الجيل الخامس.
  - ♦ انترنت الأشياء والبيانات الضخمة وتحسين كفاءة الدعمال والحوسبة السحابية.
- ♦ السـلامة السـيبرانية والأمـن الرقمـي والجاهزيـة فـي رفـع مسـتوي الدمـن واعـداد الاستراتيجيات والخطط.
- ♦ التحـول الرقمـي الذكـي المسـتدام فـي القطاعـات الصحيـة والتعليميـة والنفطيـة والمؤسسات الحكومية والخاصة.
  - ◈ الددارة الحديثة بالاستخدام الذكاء الصناعي وأدوات الرقمنة

### Entities benefiting from participation and sponsorship:

Leading government agencies, use of artificial intelligence and digital solutions Institutions, companies and successful experiences

- Providers of smart and digital technologies and applications
- Solution providers who provide a variety of pioneering services
- Affiliates and institutions developing applications and platforms.
- Senior Management Executive Management Senior officials in the government and private sectors
- Managers, observers, department heads and business development officials

  Members of the digital transformation departments archiving and records -
- customer service and marketing
  Employees of information and communication technology departments
- Operations and Risk Quality and Audit Funds and Assets
- Human resources, development, financial and administrative
- Departments: Banking Finance Real Estate Engineering Insurance and Investment
- Healthcare companies, medical products anddevices.

### الجهات المستفادة من المشاركة والرعاية :

الجهات الحكومية الرائدة في استخدام الذكاء الاصطناعي والحلول الرقمية

المؤسسات والشركات والتجارب الناجحة

مقدمو التقنيات والتطبيقات الذكية والرقمية

مقدمو الحلول الذين يقدمون خدمات متنوعة ورائدة

منتسبى ومؤسسات تطوير التطبيقات والمنصات

الإدارة العليا – الإدارة التنفيذية - كبار المسئولين في القطاع الحكومي والخاص المديرين والمراقبين ورؤساء الأقسام ومسئولي تطوير الاعمال

إدارات العمليات والمخاطر - الجودة والمراجعة – الأموال والأصول

منتسبى الموارد البشرية والتطوير والمالية والإدارية

إدارات الّخدمات: المصرفية - المالية - العقارية – الهندسية - التأمينية والاستثمارية شركات الرعاية الصحية والمنتجات والأجهزة الطبية.



ورشة العمل بعنوان : حوكمة الذكاء الاصطناعي والرقمنة للمؤسسات

## **Workshop topics:**

- Artificial intelligence based systems.
- Artificial intelligence algorithms
- Understanding the mechanisms of artificial intelligence language and how to use it.
- Speech analysis and decision making.
- Enhancing the decision-making process and improving the work environment in institutions
- Digital transformation of enterprises.
- Forming creative ideas and solving problems with artificial intelligence.
- · Change management, data analysis and reporting.
- How to enhance human intelligence by combining with artificial intelligence Visual arts powered by artificial intelligence.
- Virtual Reality (VR) technologies.

## محاور ورشة العمل:

- الأنظمة القائمة على الذكاء الاصطناعي.
  - خوارزميات الذكاء الاصطناعي.
- فهم اليات لغة الذكاء الاصطناعي وكيفية ووقت استخدامها.
  - تحليل الوضع واتخاذ القرارات.
- تعزيز عملية صنع القرار وتحسين بيئة العمل في المؤسسات
  - التحول الرقمي للمؤسسات.
- تكوين الأفكار الإبداعية وحل المشكلات بالذكاء الاصطناعي.
  - إدارة التغيير وتحليل البيانات وإعداد التقارير.
  - كيفية تعزيز الذكاء البشري من خلال الدمج مع الذكاء
    - الفنون البصرية بواسطة الذكاء الاصطناعي.
      - تقنيات الواقع الافتراضي (VR).

The workshop is entitled: Governance of Artificial Intelligence and Digitization for Enterprises





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www.thegulfconsultant.com



### Main forum and gallery elements:

## عناصر المنتدي والمعرض الرئيسية:

Honorary opening and cutting of the red ribbon for an exhibition that includes the latest technologies and solutions for artificial intelligence

إفتتاح تشريفي وقص الشريط الأحمر لمعرض يتضمن أحدث تقنيات وحلول .الذكاء الاصطناعي



A high-level international forum that addresses major developments and challenges through lectures, presentations and panel discussions.

منتدى دولي رفيع المستوى يتناول التطورات الرئيسية والتحديات عبر المحاضرات والعروض التقديمية وحلقات النقاش



Provide an area for media broadcasting

توفير منطقة للبث .الإعلامي

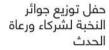


VIP session High-level meetings dedicated to decision makers in government agencies and their delegations to discuss the strategic development plan of the GCC countries.

جلسة كبار الشخصيات إجتماعات رفيعة المستوى مخصصة لصناع القرار في الجهات الحكومية ووفودهم لمناقشة الخطة الاستراتيجية التنموية لدول مجلس التعاون



Elite awards ceremony for event partners and sponsors





Presenting media interviews through international and local channels to the most prominent participants and sponsors of the event تقديم المقابلات الإعلامية عبر القنوات العالمية والمحلية لأبرز المشاركين ورعاة الحدث





#### Title Sponsorship 10.000 KD

- 25 free seats to participate in the forum and obtain an accredited certificate
- 12 m X 2.5 m Free Booth Stand at the Show
- Prime Location
- » Logo on Advertisements
- Dedicated Social Media Advertisement
- Logo on Entrances
- Logo on Event Invitation Cards
- Logo on the Exit Signage
- Logo on 8 Banners distributed at the Show
- Video on Screen
- VIP complementary Invitations.
- » Special honor from the official government
- sponsor of the conference.
- » Opportunity to submit a technical paper.
  - Speaking opportunity at opening cermony.

#### Platinum Sponsorship 7.000 KD

- 20 free seats to participate in the forum and obtain an accredited certificate
- 9 m X2.5 m Free Booth Stand at the Show
- Prime Location
- Logo on Advertisements
- Dedicated Social Media Advertisement
- Logo on Entrances
- Logo on Event Invitation Cards
- Logo on the Exit Signage
- Logo on 6 Banners distributed at the Show
- Video on Screen.
- Opportunity to submit a technical paper.
- Speaking opportunity at opening cermony.

#### Gold Sponsorship 5.000 KD

- 15 free seats to participate in the forum and obtain an accredited certificate
- 6 m X 2 m Free Booth Stand at the Show
- Prime Location
- Dedicated Social Media Advertisement
- Logo on Entrances
- Logo on Event Invitation Cards
- Logo on the Exit Signage
- Logo on 4 Banners distributed at the Show.
- Opportunity to submit a technical paper.

#### Silver Sponsorship 3.000 KD

- » 10 free seats to participate in the forum and obtain an accredited certificate
- 4.5 m X 2 m Free Booth Stand at the Show
- Prime Location
- Dedicated Social Media Advertisement
- Logo on Event Invitation Cards
- Logo on 2 Banners distributed at the Show

## **WHY EXHIBIT**

## مزايا العارضين



## WHY SPONSOR

## مزايا الرعاية

This Event presents diverse sponsorship opportunities to create a strong impact and presence. Being a sponsor will raise your company profile, create more brand awareness and enable your company to interact with potential clients before, during and after the Exhibition.



Promote and increase brand image



Reach potential customers



Maximize your participation at the event



Stand out from your competitors



Drive traffic to your stand



Benefit from highly targeted marketing

(The expected viewership rate for the conference and exhibition and your logo on social media sites will be more than 150 thousand views)



Achieve multiple business objectives



Gain from integrated PR and media exposure



Display and position your products and/or services



Assured ROI (Return on Investment)





Highlight your organization's commitment towards the development of this emerging sector

# Please complete this form and fax back to <u>+965 22455728</u> or email to: info@consulenzakw.com

#### REGISTRATION DETAILS

Ms Mrs Mr Surname:	
-	
Job Title:	
Email:	
2011 - 1000 - 1000	
Organisation:	
Contact person:	
Email:	
City:	
Country:	
Phone:	
Fax:	
Address:	
Nature of business:	
Website:	

#### **PAYMENT DETAILS**

Bank Name: Kuwait Finance House

Branch: Hetten

Bank Account No: 361440000203

IBAN No:

KW30KFHO000000000361440000203

Swiftcode: KFHOKWKW



Tel.: +965 22455719 F ax: + 965 22455728 M ob.: + 965 90939008 Amail: info@consulenzakw.com

Website: consulenzakw.com/conference

#### PLEASE INDICATE OPTION INTEREST:

Sponsorship Options:	
Title Sponsor	KWD <b>10,000</b>
Platinum Sponsor	KWD 7,000
Gold Sponsor	KWD 5,000
Silver Sponsor	KWD 3,000
Exhibition:	
Standard Booth	KWD <b>2,000</b>
Participation:	
Workshop : 15 - 16 December 2024	KWD <b>150</b>
Conference: 17 - 18 December 2024	KWD <b>250</b>
Conference & Workshops 15 - 18 December 2024	: KWD <b>350</b>

#### CANCELLATIONS POLICY

#### Cancellations must be made in writing.

- 75% of the paid amount will be refunded for cancellations made two months prior to the event.
- 50% of the paid amount will be refunded for cancellations made before one months prior to the event.
- NO REFUND for cancellations made less than one month to the event.